



HOW FUTUREPLUS IS COMMUNICATING CHOICE TO EMPLOYERS

With the recent build-up to the introduction of choice of superannuation fund, FuturePlus has produced a comprehensive pack to help employers meet their legislative obligations, as well as smooth the process in the lead up to 1 July 2005.

FuturePlus Financial Services CEO, Brett Westbrook, says, "Many of our employers have been inquiring about choice and asking for help, which is a positive indicator that employers are turning to their superannuation provider for help.

"FuturePlus has created a comprehensive employer kit which captures all the legislative changes, but is still tailored to the needs of specific groups of employers. It contains a brochure, checklist and timeline to help employers before the legislation kicks in.

"Most of the recent media attention has focused on the employees, but the task for employees is an onerous one and we believe that arming employers with enough comprehensive information will be of great value to both them and their employees."

In the run up to choice, regulators will be carefully monitoring the industry and FuturePlus is doing everything it can to ensure its employers are fully informed about what they have to do and that they know where to go for help if they need it. They will also be conducting short presentations to members on choice of fund at their worksites and will be sending targeted communication pieces to various member segments.

"We want all our members to be well informed and know that they don't have to make a choice right now. It is important that they make well considered decisions and our communication will focus on the areas members should be considering. It could be the members may not realise that they are already in a good fund and want to ensure that they think carefully before making any moves.

"Our funds are solid performing, low cost funds which have many additional benefits including no cost financial planning, estate planning, free seminars and a comprehensive loyalty program."

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